Please see the Plings_Brand_Guidelines about how to use these files.

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Buttons

These buttons can be used in various contexts, esp as favicons. Alongside the graphics below in PNG format, we also have files fopr download that include .EPS, .JPEG & .PDF formats

Buttons - in box

Download all formats

Buttons - no box

Download all formats

Adverts

These adverts can be used in any website to link to plings.

Alongside the images below, we have prepared a file containing the graphics in .JPEG, .EPS, .PDF, as well as a layered .PSD file for editing.

Download .PSD format

Adverts - with strapline

Download all formats

Adverts - no strapline

Download all formats

Adverts - gradient

Banners

These banners can also be used across websites and other materials. Alongside the graphics below, we have a downloadable file containing .PNG, .JPEG, .EPS and .PDF

There is also a layered .PSD file for editing

Download .PSD format

Banners - with strapline

Download all formats

Banners - no strapline

Download all formats

Boredometer

A general purpose composite image, showing the app logo and some of its user interface

An icon - on black, works at 20x20 pixels, shown magnified...

Large icon - 90x90 pixels, also useful in a body paragraph of a web site story.

The boredometer logo itself

A banner ad for the app, sized for 160x600 pixel display

A banner ad for the app, sized for 468x80 pixel display

A banner ad for the app, sized for 728x90 pixel display

Simple, print quality, image with call to action or sized for 878 by 374 pixel screen display

Simple, print quality, image, or sized for 878 by 374 pixel screen display